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Worldwide Business with kathy ireland®: See Krampade Introduce Their New Science-Based Sports Drink That Prevents Cramping

LOS ANGELES, California, October 24, 2019 Worldwide Business with kathy ireland® is pleased to announce an exclusive interview with Krampade CEO Eric Murphy to discuss their drink that helps people with chronic cramps find much-needed relief.

Krampade is a revolutionary new product that can prevent the onset of cramps and stop active cramps in less than one minute. Krampade started simply as an experiment by the founder, who was a medical school professor who suffered from cramps his entire life. Having suffered through cramps as a high school and small college athlete and continually cramping under all kinds of circumstances, including suffering from tetany in his hands and feet, he felt there had to be a better way to live. At the age of forty-nine, he embarked on an experiment using self-dosing of potassium chloride to replace potassium lost every day through normal kidney function, during exercise and exercise associated sweating. All of a sudden, his leg pain and cramps went away. His hands stopped cramping doing simple tasks and his cramping during competition and exercise as well during everyday life simply vanished. His GI motility returned to normal and his heartburn disappeared. That's when Krampade was born. From high school football players to NCAA Division I hockey players, Krampade works when using 1K and 2K on a daily basis before and after practice and using 4K when acute cramps occur. From chefs to women suffering through monthly period cramping, Krampade is extremely effective.

Murphy says that he's very proud to share some big news about Krampade. He explains, "Krampade is now the official sports drink partner of the National Collegiate Hockey Conference. We're really happy to be involved with them and look forward to that relationship now and in the future."

For more information about Krampade, visit Krampade.com and tune in to Fox Business Network as sponsored content on Sunday, October 27, 2019 at 5:30pm EST.

About Worldwide Business with kathy ireland®

Worldwide Business with kathy ireland® is a weekly half-hour show featuring global executives sharing their business insights and framing the opportunities shaping their industries. Hosted by a business mogul, Kathy Ireland interviews some of the brightest minds in business today. The show broadcasts on Fox Business Network as part of their sponsored content line up and internationally on Bloomberg Television. Worldwide Business with kathy ireland® extends beyond the weekly on-air program with digital content delivered on various video platforms and across social media.

Visit www.wwbki.com for detailed airing schedules or check local listings.

For more up to date information visit us on Twitter and Facebook

Krampade, LLC, is a Lincoln, Nebraska-based company with warehouse and manufacturing operations in Grand Forks, ND, which is focused on mitigating and preventing cramp formation, while enhancing performance using our patent-pending formulation. Their website is at www.krampade.com.